



CLEAN ENERGY EXPO



ENERGY FOR THE FUTURE

Part of



SINGAPORE INTERNATIONAL ENERGYWEEK

31 October - 4 November 2011
www.siew.sg

1 - 3 November
2011

SUNTEC, Singapore

In partnership with



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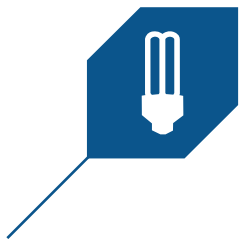
The platform where clean energy professionals converge

Clean Energy Expo Asia (CEEA) is the premier Trade Fair and Conference in the Asia-Pacific region, bringing together the leading players from the Technology, Services, Finance and Government sectors, in order to address key issues in the areas of renewable energy, energy efficiency and sustainable mobility solutions.

According to the Cambridge Energy Research Associates (CERA), investment in clean energy technologies could exceed US\$7 trillion by 2030. The massive energy demand fused with the strong and consistent clean energy policies in Asia have also helped to drive investments into this region making Asia the leading region for clean energy investment. With this trend, the Clean Energy Expo Asia (CEEA) provides a much needed platform to foster the discussion on clean energy and energy efficiency developments in the region, and drive efforts to achieve a sustainable energy future.

CEEA, jointly organized by Koelnmesse and the Sustainable Energy Association of Singapore (SEAS), saw a two-fold growth in exhibiting space and participating companies in 2010. It continues to be the platform of choice for clean energy professionals in the region and is expected to attract over 5,500 clean energy professionals from 55 countries, more than 200 exhibiting companies and over 150 distinguished speakers from leading regional and global corporations to converge at this business platform in 2011. CEEA has over the years, cemented its position as the essential business platform to meet with key decision makers, and to make new business contacts in this market of opportunities.



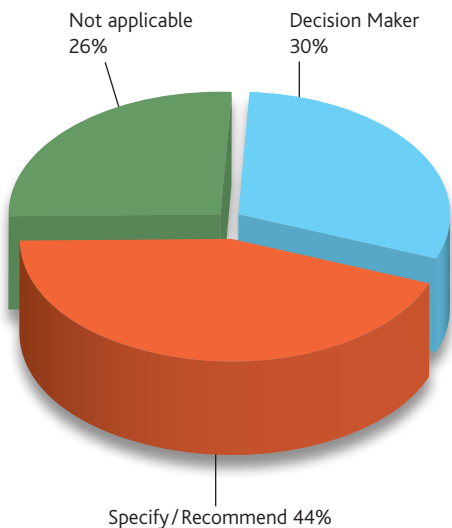


Who you will meet

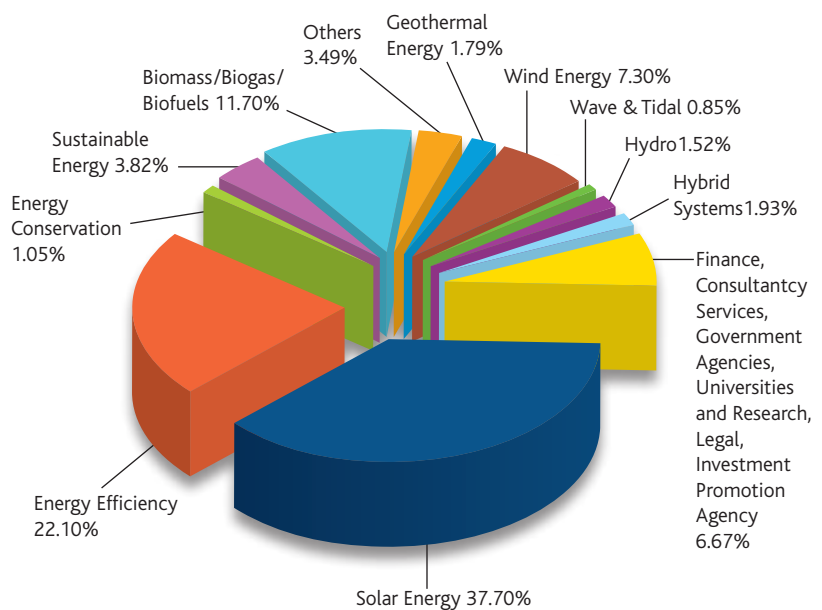
Working with key supporting institutions in the region and employing an extensive, yet highly targeted visitor promotion campaign, CEEA 2010 brought together more than 5,000 clean energy professionals from 55 countries, 91.2% of whom came from the Asia Pacific region.

<p>Visitor Profile:</p> <ul style="list-style-type: none"> ■ Top-level corporate executives ■ Government policy makers ■ Development banks, commercial and financial institutions ■ R&D institutions and education institutions ■ Equipment and technology solutions providers ■ Suppliers and component manufacturers ■ Project Developers ■ Legal experts and energy consultants ■ Insurance and reinsurance companies, financial institutions ■ Leaders and professionals in urban planning and construction ■ Specialized international media 	<p>Top 10 visitor countries:</p> <ul style="list-style-type: none"> ■ Singapore ■ Malaysia ■ Japan ■ Norway ■ China ■ Indonesia ■ Philippines ■ USA ■ Australia ■ India 	<p>Top 3 purposes for their visit:</p> <ul style="list-style-type: none"> ■ To source for new products and technologies ■ To establish new business contacts ■ Keep up with Industry's developments (via conference tracks)
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Decision makers and influencers make up 74% of the visitors at CEEA



Quality visitors at CEEA cover the whole spectrum of the clean energy and energy efficiency sectors





Exhibiting @ CEEA 2011

With the shift of more large scale clean energy investments into Asia, there is a growing need for a holistic business platform for clean energy professionals to converge, in order to access new technologies and exchange industry know-how.

Your participation in the exhibition gives you access to a highly qualified audience where 74% of the attendees are decision makers and influencers who have the authority to purchase, or specify and recommend the purchase of clean and renewable energy equipments.

Showcase your latest Electric-Vehicle (EV) technologies and sustainable mobility solutions @ our Sustainable Mobility Pavilion

Profile of CEEA exhibitors

SOLAR ENERGY	WIND ENERGY	BIOMASS / BIOGAS / BIOFUEL
<ul style="list-style-type: none"> • Photovoltaics • Solar Thermal 	<ul style="list-style-type: none"> • Wind Turbine Manufacturers & Dealers • Wind Power Plant Developers & Operators • Accessory Equipment Manufacturers • Construction & Development Services • Studies & Analyses 	<ul style="list-style-type: none"> • 1st Generation • 2nd Generation • 3rd Generation
GEOTHERMAL ENERGY	ENERGY EFFICIENCY	
<ul style="list-style-type: none"> • Power Generation • Power Plant Design & Construction • Geothermal Heat Pumps • Desalination 	<ul style="list-style-type: none"> • Energy Efficient HVAC Systems • Energy Efficient Building Design & Technology • Energy Conservation Technology 	
SUSTAINABLE MOBILITY	OTHER CLEAN ENERGY	
<ul style="list-style-type: none"> • Energy Efficient Vehicles (commercial and private) • Light Vehicles (composite materials, etc.) • Battery Technologies • Energy Storage Solutions • Infrastructure (energy supply, charging stations, grid, etc.) 	<ul style="list-style-type: none"> • Wave & Tidal • Hydro • Hybrid System 	
SERVICES		
<ul style="list-style-type: none"> • Law Firms • Consultancy Services • Accounting/Auditing Firms • Financial Service Providers • Government Agencies 	<ul style="list-style-type: none"> • Insurance Companies • Investment-Promotion Agencies • Technology Providers • Engineering Consultants • R&D/Universities 	<ul style="list-style-type: none"> • Testing Institutes • Project Developers • Specialist Publications • Education & Training • Industry Associations

Source for clean energy solutions worldwide - Country Pavilions represented in 2010



Brazil



Canada



Europe



Japan



New Zealand



Singapore



Taiwan



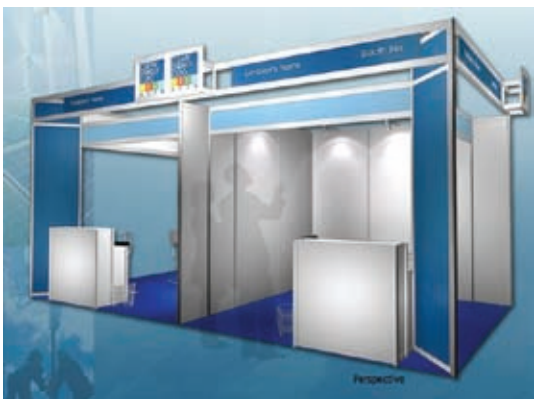
USA



Why you should exhibit?

- Position your company as the leading brand for future energy solutions in Asia Pacific.
- Do business with clean energy professionals from over 55 countries worldwide.
- Align your brand with an event that has its pulse on global environmental and energy issues.
- Hear from over 150 global thought leaders on cutting-edge topics at our Conference and TechTalks.
- Meet with industry leaders, policy and decision makers at high profile networking events.
- Benefit from an extensive international outreach through Koelnmesse's family of global environmental events in Europe, USA and Asia.
- Enjoy strong support from the industry with over 40 international and local partners.
- Leverage off an extended 5-day calendar of exciting activities as part of the Singapore International Energy Week.

Be a part of the premier clean energy business platform



Sign up before 30 June 2011 to enjoy early bird rates:

Raw Space	S\$450 per sqm
Standard Shell Scheme	S\$500 per sqm

Published Rate (after 30 June 2011)

Raw Space	S\$550 per sqm
Standard Shell Scheme	S\$600 per sqm

Benefit from these creative marketing opportunities to expand your presence @ CEEA as a sponsor

- Atrium and main lobby banners
- Business Matching Sponsor (room branding)
- CEEA Supplement in The Business Times
- CEEA monthly e-newsletter sponsor (available for single or multiple issues)
- CEEA Golf tee-off
- Conference breakfast, lunch and/or tea-breaks
- Conference Tracks (room branding)
- Conference tracks in CD (distributed onsite)
- In-Hall Aisle Banners/ In-Hall floor stickers
- Internet Kiosk(s)
- Official Lanyard and badge
- Visitor registration counter (onsite)
- Visitor registration site (online)
- Welcome Reception Party

Customised sponsorship opportunities are available for these exclusive packages:

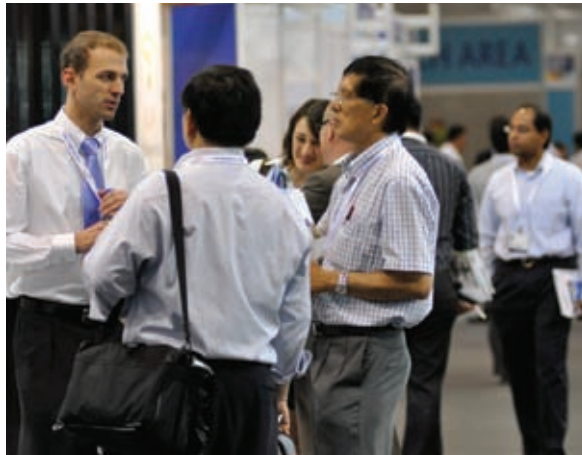
- Platinum Sponsor
- Gold Sponsor
- Silver Sponsor (2)

Contact us now to find out the details of these exclusive packages.



Maximize your time & investment

Maximize your time & investment



- **Showcase Your Clean Energy Solutions** – Join over 200 exhibiting companies from around the world and national pavilions such as Brazil, Canada, Europe, Japan, New Zealand, Singapore, Switzerland, Taiwan and USA in showcasing a variety of cutting-edge clean technologies and solutions to the industry.
- **High Level Conference** – Join over 500 participants and 150 speakers in exchanging the latest discussion from over 70 plenary and break out sessions that cover the financing opportunities and market trends, legislation and policies, as well as technological innovation in the area of renewable energy, energy efficiency and sustainable developments in the Asia Pacific region.
- **Exhibitor TechTalk** – Don't miss this opportunity to present your sustainable energy solutions to your invited guests and our Trade Visitors. Speak to us now to reserve your preferred time slot.
- **Hosted Buyer Program** – Key Asian buyers will be invited to this year's Clean Energy Expo Asia for face-to-face meetings with exhibiting companies. To assist us in bringing you your key target buyers from Asia, send us your nominated Asian buyer(s) list and we will contact you to discuss the details.
- **Business Matching** – Make the right connections to identify new collaborations and new business opportunities for the region. Business matching events and facilities will be provided to facilitate more direct meeting time between exhibitors, delegates, visitors and buyers.
- **Networking Opportunities** – Relax and interact with industry professionals, international technology leaders, public sector and energy policy representatives in our exhibitors reception evening, happy hours and various networking functions lined up for you @ CEEA.



What the industry says

"The Japanese Government is putting a lot of emphasis on clean energy industry development. With some of the most advanced clean energy technologies in the market, Japanese companies are keen to showcase their expertise to the ASEAN region. The exhibiting companies at the Japan Pavilion have expressed their satisfaction with the opportunities presented at this event."

Mr Shigeki Maeda,
Managing Director, Japan External Trade Organization (JETRO),
Singapore Representative Office

"swissnex Singapore is very happy to have been able to showcase Switzerland's commitment to energy efficiency and sustainability. Clean Energy Expo Asia has enabled Swiss Cleantech companies, public and private initiatives and research institutes to present themselves to the Southeast Asian region, and I can gladly confirm that everyone at the Swiss booth was highly satisfied with the event."

Dr Suzanne Hraba-Renevey,
Executive Director, swissnex Singapore

"REC was proud to sponsor the Clean Energy Expo Asia and is honored to play a key role in Singapore's energy evolution. We are confident that solar energy will continue to play an imperative role in Singapore's alternative energy mix and we look forward to a truly bright future together."

Mr John Andersen Jr.,
COO & EVP, REC

"CEEA was a good platform for meeting people who care about our environment, just like we do. We managed to clinch business deals and meetings with potential business partners at our participation at CEEA 2010 and we are coming back to support this eventful platform and follow up with our business discussions in 2011."

Ms Macel Chai, Product Manager,
Apenergy Pte Ltd

About the Singapore International Energy Week

The annual **Singapore International Energy Week (SIEW)** is a leading energy conference that provides a platform for policymakers, business leaders and academics to exchange ideas, strategies and best practices that will help shape global and industry energy agendas. Organized by the Energy Market Authority (EMA) of Singapore from 31 October to 4 November 2011, SIEW features a comprehensive schedule of clean energy-focused conferences, exhibitions and networking sessions from a diverse cross-section of energy industry leaders.

More information about SIEW is available at www.siew.sg.

Supported by



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